

IMMERSION PROGRAM OPPORTUNITY



Manager of Pork Industry Relations

Apply Here: <https://nppc.org/about-nppc/careers-at-nppc/>
Application Deadline: November 10, 2022

JOB OVERVIEW

The Manager of Pork Industry Relations will participate in the Pork Industry Leadership Development Program and complete a full-time two-year experience that promotes development of early career talent. This immersion experience provides hands-on opportunities, network development and exposure to all facets of pork industry associations.

Program will include three eight-month modules of the following:

- National Pork Board (NPB) focusing on research, education and promotion.
- National Pork Producers Council (NPPC) focusing on policy development and grassroots engagement.
- State pork association focusing on the applications of research, education, promotion, policy and grassroots at the state and producer level.

LOCATIONS

- NPPC - Headquarters Office, Urbandale, IA
- NPPC - Public Policy Office, Washington, DC
- NPB - Clive, Iowa
- State pork association- location TBD

QUALIFICATIONS

- Possess a bachelor's degree and/or 2-5 years of professional experience (preferred but not required)
- Possess organizational leadership skills (preferred but not required)
- Must be willing to relocate
- Must apply with a resume, cover letter, and three letters of recommendation

See back for an outline of the experience!

National Pork Producers Council

Public Policy Engagement

- Participate with congressional relation efforts on capitol hill, including committee meetings, one-on-one hill visits and agency advocacy
- Assist with the bi-annual Legislative Action Conference - April & September
- Issue Engagement Exposure

Producer Advocacy Engagement

- Work with a state to develop, implement and execute a State SIP Marketing Plan
- Assist with Planning and execution of the NPPC annual meeting
- Exposure to all internal departmental activities and partnering organizations
- Policy development interface and issue specific engagement at the state level
- Assist with engagement programs



National Pork Board

- Learn the history and scope of the organization
- Immersion to departments of NPB: Market and Insights, Strategy, Producer Relationships, Research, Communications
- Farm tours
- Attend producer leadership meetings
- Exposure to various roles and partnering organizations
- Training opportunities: AMS, Media, Project Management, Issues Management, DiSC, Crucial Conversations, Presentation, and soft skills training included

State Association

- Experiences will vary from state to state based on the time of year
- Participation in state annual meetings, board meetings and annual or regular planning sessions
- Participate in producer/district meetings, SIP calls and any producer education opportunities
- Create an advisory panel of the state executives who are working with candidates to help shape the outcome
- Provide regular reports to the advisory panel of your state
- Participate in public policy/advocacy such as legal challenges, zoning hearings, environmental regulations and/or rule-making processes

Our Goal

Develop the next generation of organizational leaders, creating a pipeline of high-quality individuals to fill state and national association positions upon availability. Participants gain knowledge of each industry organization as well as unique, well-rounded work experience.

If you have any questions, please call 515-278-8012