

2016 PennAg Journal Advertising Options

AD DESCRIPTIONS:

- Full-page:** 7.5" wide by 10" high
- Half-page:** Landscape: 7.5" wide by 5" high
- Quarter-page:** Portrait: 3.75" wide x 5" high
- Eighth-page:** Portrait: 2.5" wide x 3.75" high

AD RATES FOR PENNAG MEMBERS:

<u># of Insertions</u>	<u>FULL</u>	<u>HALF</u>	<u>QUARTER</u>	<u>EIGHTH</u>
All 4 Quarters	\$500ea	\$200ea	\$150ea	\$100ea
Single Quarter	\$525ea	\$225ea	\$175ea	\$125ea

AD RATES FOR NON-MEMBERS:

<u># of Insertions</u>	<u>FULL</u>	<u>HALF</u>	<u>QUARTER</u>	<u>EIGHTH</u>
All 4 Quarters	\$1,000ea	\$400ea	\$300ea	\$200ea
Single Quarter	\$1,050ea	\$450ea	\$350ea	\$250ea

All advertisements will be printed in **full color**.

Schedule: The schedule for quarterly *Journal* distribution is: March, June, September, December. Should you choose the 'bill me' option on the order form, you will be invoiced for advertisement placement following *Journal* distribution.

Advertisements are due the 15th day of the month prior to *Journal* distribution:
February 15, May 15, August 15, November 15

Circulation: The *Journal* is mailed FREE OF CHARGE to all Active and Affiliate Members, government agencies and college faculty. Current total quarterly circulation is approximately **1000 issues**.

2016 PennAg Journal Advertising Order Form

Company Name _____

Contact Name _____

Address _____

Phone Number _____ E-Mail _____

Advertising Options:

No. of Issues 4 _____ 1 _____

Ad Size Full _____ Half _____ Quarter _____ Eighth _____

_____ Please renew last year's advertisement.

Advertisements must be sent to Kelly Caldwell at kcaldwell@pennag.com in PDF or TIF format.
Please submit artwork by the 15th of the month prior to distribution.

Payment:

_____ Check Enclosed

_____ Charge my Credit Card:

____ Visa ____ MasterCard ____ Discover

Number _____ Exp. _____

Name/Address on card (if different from above) _____

_____ Bill Me

Total Amount Enclosed: \$ _____

FOR FEDERAL TAX INCOME PURPOSES, ADVERTISEMENTS PURCHASED ARE DEDUCTIBLE AS A BUSINESS EXPENSE BUT NOT AS A CHARITABLE CONTRIBUTION.

Signature _____

**FOR GUARANTEED PLACEMENT, PLEASE RETURN THIS FORM BY 15th
OF THE MONTH PRIOR TO DISTRIBUTION.**

Complete form and fax or e-mail to PennAg Industries at:
Attn: Kelly Caldwell
Fax: 717-651-5926 • Email: kcaldwell@pennag.com