

Tools for Your **Agribusiness Toolbox** PennAg Annual Meeting & Spring Banquet

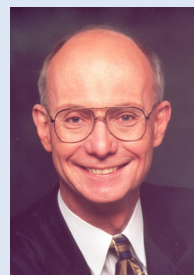
March 21, 2013

Pennsylvania Farm Show Complex, Harrisburg

Registration information for [sponsorships](#), [advertisements](#) and [attendance](#) enclosed.
(Registration also available online at www.pennag.com.)

Featuring
Mike Pearson

Host of 'Market to Market'
as your Keynote Speaker



Plus motivational
speaker
Greg Risberg
for your banquet
entertainment

Our sincere appreciation for our event sponsors...

Diamond Sponsors



Gold Sponsors

APEX LLC
B & B Poultry Co., Inc.
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AgChoice Farm Credit
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PRELIMINARY AGENDA

Thursday, March 21

Keystone Conference Center (Maclay St. Entrance), PA Farm Show Complex -

7:30 a.m. - 8:30 a.m.	Registration & Networking
8:30 a.m. - 10 a.m.	Annual Business Meeting
10 a.m. - 10:45 a.m.	Morning Session 1: <i>Growing Your Most Valuable Asset - People</i> <i>Jonathan Felouzis, Giant Eagle</i>
10:45 a.m. - 11 a.m.	Break
11 a.m. - 11:45 a.m.	Morning Session 2: <i>Agriculture Outlook</i> <i>Mike Pearson, Market to Market</i>
11:45 a.m. - 12:30 p.m.	PAC Speaker/Luncheon
12:30 p.m. - 12:45 p.m.	Break
12:45 p.m. - 1:30 p.m.	Breakout Sessions - Round 1 <i>Setting Goals (and Keeping Them!)</i> <i>Communicating within the Workplace</i> <i>There's a Difference between Leadership & Management</i>
1:30 p.m. - 1:40 p.m.	Break
1:40 p.m. - 2:25 p.m.	Breakout Sessions - Round 2 Round 1 Sessions Repeated
2:25 p.m. - 2:35	Break
2:35 p.m. - 3:20 p.m.	Breakout Sessions - Round 3 <i>Social Media - What is it and How do I Use it to Further My Business?</i> <i>Workers Comp./Insurance - What you need to know</i> <i>Update on Transportation Issues</i>
3:20 p.m. - 3:30 p.m.	Break
3:30 p.m. - 4:15 p.m.	Breakout Sessions - Round 4 Round 3 Sessions Repeated
4:15 p.m. - 4:30 p.m.	Travel to Cameron St. Lobby, PA Farm Show Complex

PA Preferred Banquet Hall (Cameron St. Entrance), PA Farm Show Complex -

4:30 p.m. - 6:00 p.m.	President's Reception <i>Be sure to visit the Silent Auction for sports memorabilia and much more!</i>
6:00 p.m. - 6:45 p.m.	Banquet
6:45 p.m. - 7:15 p.m.	Program - Recognition of Distinguished Service Recipients
7:15 p.m. - 8:15 p.m.	Entertainment <i>Greg Risberg, Motivational Speaker</i>

Meet Your Keynote Speaker

What's Driving Agriculture in the Year Ahead? Get ready to laugh and learn with Mike Pearson as he takes you on an entertaining journey - a look ahead at the outlook for the farm markets - and global trends impacting these markets.

Farmer, banker, and Market To Market host Mike Pearson keeps viewers informed as host of the "Weekly Journal of Rural America."

Mike grew up on a farm in central Iowa, where they raise grain and livestock. He is currently a part-time farmer and full-time banker with Lincoln Savings Bank, with an emphasis on Agriculture and Residential lending.

Meet Your Evening Entertainer

Greg Risberg is a warm, funny motivational speaker whose presentations have been described as "hilariously informative." As a professional speaker for the past 25 years, Greg has traveled to 48 states, as well as Canada, Great Britain, and Australia with his "humor with a message" programs. He offers his audiences useful ways to improve communication, handle stress, and increase humor in their lives.

Greg is a member of the National Speakers Association which awarded him their highest earned designation of "Certified Speaking Professional."

Silent Auction

This year, PennAg has teamed up with Best Authentics to host a Sports Charity Auction in an effort to raise funds for the PennAg Scholarship Fund. Authentic autographed items, as well as other top notch sports memorabilia will be on site for take home by the highest bidder! A listing of items to be included in the auction will be available prior to the event. Come ready to support a good cause!

FOR TICKET AND EVENT DETAILS, CONTACT A MEMBER OF THE ANNUAL MEETING PLANNING COMMITTEE

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717-367-1195
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John Wolgemuth
J.W. Safety Mgt & Training
717-832-6386
john@jwsafety.com

Attendance

Daytime **\$100** PennAg Member; **\$125** Non-Member
Includes: Annual Business Meeting, PAC Speaker & Luncheon, Panel Discussion, Keynote Presentation, Committee/Council Meetings

A block of rooms has been reserved (Group Code: EG1) at the Staybridge Suites, Harrisburg, conveniently located next to the Farm Show Complex. If interested in booking a room for event, please call 1-888-233-0369. Deadline to place a reservation is February 27.

President's Reception & Banquet **\$100**/ticket

Includes: President's Reception, Banquet, Program, Entertainment. (Please note: A cash bar will be available throughout the reception and post-banquet entertainment.)

Sponsorship

Sponsorship of the PennAg Annual Meeting is a great way to support the association, while promoting your business! Please review the below information to determine the best option for you and your business.

Please select a level(s):

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Diamond Sponsor \$5,000	Gold Sponsor \$2,500	Silver Sponsor \$1,000	Event Patron \$500	Student Sponsor \$200

BENEFITS OF SPONSORSHIP

• Opportunity to display a company banner	•				
• Opportunity to provide company information (brochure, etc.) for table placement during event	•				
• Company name mentioned in all event press releases	•				
• Public recognition of sponsorship during Annual Meeting and Spring Banquet	•	•			
• Complimentary full color ad in an upcoming edition of the PennAg Journal	1/2 page	1/4 page			
• Complimentary full color ad in program handbook	1/2 page	1/4 page			
• Complimentary registration for Annual Meeting	4	2	1		
• Complimentary registration for Spring Banquet	10	6	2		
• Your logo/company name featured on Annual Meeting & Spring Banquet printed materials, video loop displayed during Spring Banquet and on Annual Meeting portion of the PennAg website	•	•	•	•	
• Signage displayed throughout the entire day, including handbook recognition	•	•	•	•	
• Sponsor a Penn State University, Delaware Valley College or University of Pennsylvania student for the event. Sponsorship includes a student's access to annual meeting and banquet activities. A great way to network with potential employees and show students the importance of agriculture in Pennsylvania!					•

Handbook Advertisements

Advertisements will adorn the pages of the event handbook, distributed to daytime and banquet guests. Don't miss this opportunity to display your business in front of hundreds!

Full Page Ad **\$2,000**

- 7.5" wide by 10" high

Half Page Ad **\$1,000**

- 7.5" wide by 5" high

Quarter Page Ad **\$500**

- 3.75" wide by 5" high

Please note: Ad sizes are LARGER than previous years - please adjust ads if needed. Ads are printed in full color. Ads must be received in Microsoft Word, InDesign or PDF format. Images must be TIF or JPG. *Email ads to kcaldwell@pennag.com by **February 14** to be included.*

Scholarship Fund Donations

A silent auction will once again be held during the President's Reception and Spring Banquet, proceeds benefiting the PennAg Scholarship Fund. This year, [PennAg has teamed up with Best Authentics to host a Sports Charity Auction](#), offering authentic autographed items, as well as other top notch sports memorabilia for take home by the highest bidder! A listing of items to be included in the auction will be available prior to the event. Come ready to support a good cause!

Also, the PennAg Annual Meeting Committee and Membership Committee are once again accepting straight donations to the fund. If interested in donating to this worthwhile cause, please note your donation amount on the registration form and send a check payable to [PennAg Scholarship Fund](#).

Each year, the PennAg Scholarship fund provides scholarships to students who are employed by or have a parent employed by a member of PennAg. Awards must be used in the pursuit of post-secondary education at an accredited institution. In 2012, twenty-nine scholarships were awarded, thanks to the support of members and friends of the industry.

2013 PennAg Annual Meeting & Banquet

March 21, 2013 • Pennsylvania Farm Show Complex & Expo Center, Harrisburg, PA

Sponsorship, Advertising & Attendee Registration

Attendance

- _____ Entire Event (Daytime & Banquet); PennAg Member \$200; Non-Member \$225
_____ Daytime Only: PennAg Member \$100; Non-Member \$125
_____ Banquet Only: Ticket \$100
_____ Absentee Banquet Ticket \$100 (If unable to attend, please consider purchasing a ticket to have your name listed in the program.)
_____ Table of 10 (Banquet) \$1,000 _____ Table of 12 (Banquet) \$1,200
(If you have purchased a table, please send your company logo to kcaldwell@pennag.com.)

Sponsorship

- _____ *Diamond Level Sponsor \$5,000 - Four (4) complimentary Annual Meeting registrations to be used by:

_____ *Gold Level Sponsor \$2,500 - Two (2) complimentary Annual Meeting registrations to be used by:

_____ *Silver Level Sponsor \$1,000 - One (1) complimentary Annual Meeting registration to be used by:

_____ Event Patron \$500 _____ Student Sponsor \$200

Attention sponsors:
Please send company logo to kcaldwell@pennag.com to ensure proper recognition.

Handbook Advertisements

- _____ Full Page Ad (7.5" wide by 10" high) \$2,000
_____ Half Page Ad (7.5" wide by 5" high) \$1,000
_____ Quarter Page Ad (3.75" wide by 5" high) \$500
- _____ New Advertisement
(must be submitted by February 14)
OR
_____ Renew Last Year's Ad

Note: Ad sizes are LARGER than previous years. All ads will be printed in full color!

PennAg Scholarship Fund Donation

I would like to donate to the PennAg Scholarship Fund. Donation Amount: \$ _____

Please make separate check payable to *PennAg Scholarship Fund*.

Contact Information

Company (as you would like it printed) _____
Contact Name _____
Address _____
Phone _____ Fax _____ Email _____

Method of Payment:

\$ _____ TOTAL

_____ Please invoice

_____ Check/Money Order Enclosed (*Payable to PennAg Industries Service Corporation*)

_____ Payment by Credit Card _____ Visa _____ MasterCard _____ Discover

Card # _____ Exp. Date _____

Name on Card _____

Address on Card (if different from above) _____

Signature _____

Per my signature, I authorize PennAg Industries Service Corporation to charge my credit card the total amount.

Salesperson _____

3 ways to register:

1 • Fax form to:
717-651-5926

2 • Mail form to:
PennAg Industries Assoc.
2215 Forest Hills Dr., Ste. 39
Harrisburg, PA 17112

3 • Online:
www.pennag.com